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23669 7590 03/22/2007

HUFFMAN LAW GROUP, P.C.
1900 MESA AVE.
COLORADO SPRINGS, CO 80906

05/24/2007 HDEHES2 00000064 09994465

01 FC:1501 1400.00 OP
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RICHARD K. HUFFMAN	(Depositor's name)
/RICHARD K. HUFFMAN/	(Signature)
05/23/2007	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/994,465	11/26/2001	John Close	DT:0103-CP1	1510

TITLE OF INVENTION: SELECTIVE MERCHANDISE PRICE OPTIMIZATION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$0	\$1700	06/22/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
JABR, FADEY S	3628	705-001000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

- 1 RICHARD K. HUFFMAN
- 2 KANG S. LIM
- 3 JAMES W. HUFFMAN

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.111. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

DEMANDTEC INC.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

SAN CARLOS, CA

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature /RICHARD K. HUFFMAN

Date 05/23/2007

Typed or printed name RICHARD K. HUFFMAN

Registration No. 41082

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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number	09994465	Docket Number	DT.0103-CP1
Filed	11/26/2001	Group Art Unit	3628
Examiner	FADEY S. JABR	Customer No.	23669
Application Title	INTERFACE FOR SELECTIVE MERCHANDISE PRICE OPTIMIZATION		
First Named Inventor	JOHN CLOSE		

FACSIMILE COVER SHEET

To: Commissioner for Patents - Mail Stop: Issue Fee

Fax Number: 571-273-2885

From: Huffman Patent Group, LLC

Fax Number: (661) 460-1986

Pages: 3 (including cover sheet)

Dear Sir:

Please accept the attached correspondence for the above-identified matter. I hereby certify under 37 CFR 1.8 that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on the date of signature shown below.

Respectfully submitted,
HUFFMAN PATENT GROUP, LLC

/ Richard K. Huffman/

By: _____

RICHARD K. HUFFMAN, P.E.
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05/23/2007

Date: _____